



News Release

For Immediate Release
December 13, 2007

SEIZURE OF MORE THAN \$10 MILLION IN COUNTERFEIT GOODS HAS LINK TO DRUG TRAFFICKING IN CLEVELAND

Federal, state and local law enforcement teams with PICA investigators and trademark holders to achieve one of the largest seizures of counterfeit product in Cleveland's history

CLEVELAND, Ohio – PICA Corporation has taken a major bite out of crime in Cleveland. PICA's investigators, led by Tim Richissin, discovered a number of retail stores in the area selling counterfeit products and alerted federal authorities to the magnitude of the problem. The year-long investigation culminated on Monday, December 3, 2007, when PICA, along with greater Cleveland law enforcement and the FBI and ICE, served search warrants and cease and desist orders to five 360 Clothing Studios stores and one Jazzy Looks location. This investigation ultimately led to the seizures and voluntary surrenders totaling approximately more than \$10 million in counterfeit products, drugs and stolen property, making it one of the largest investigations of its kind in northeast Ohio.

In total, PICA recovered more than 25,000 pieces of counterfeit footwear, more than 40,000 pieces of counterfeit apparel, two kilos of cocaine and 200 pounds of marijuana during this investigation. Further, ten people were arrested for drug trafficking, burglary, receiving stolen property, weapons violation, trademark counterfeiting and criminal simulation.

"The 360 Clothing Studios were one of the largest suppliers of counterfeit footwear and apparel in the greater Cleveland area. They attempted to legitimize counterfeit product by introducing it into retail stores in the area," said Tim Richissin, PICA operative.

In addition to the December 3 bust, this case also included Jazzy Looks, IS Fashions, LIVE, US Wireless (Lorain), US Wireless (Oberlin), AA Wireless, Nesy's, T's Urban Gear and Urban Wireless.

-MORE-

SEIZURE OF MORE THAN \$10 MILLION IN COUNTERFEIT GOODS HAS LINK TO DRUG TRAFFICKING IN CLEVELAND – PAGE 2 OF 2

About PICA Corporation

PICA Corporation, established in 1982, is one of the largest companies in the world dedicated to loss prevention, risk management, brand protection and security consulting, servicing predominantly Fortune 500 clientele and their counsel. Protecting the world's most valuable brands, the Columbus-based company maintains regional offices in Atlanta, Bogotá, Cincinnati, Cleveland, Houston, Hong Kong, Lima, London, Los Angeles, Mexico City, Miami, Milan, New York, Phoenix, São Paulo, Tampa, and Washington, DC, and has experienced resident consultants in over 200 other major metropolitan areas of the world.

PICA Corporation offers asset protection, background research, brand protection, compliance audits, corporate and government training, corporate/industrial undercover services, corporate profiling and due diligence, corporate theft investigations, crisis management, environmental litigation support, executive protection, insurance defense, Internet fraud investigations, port and supply chain protection, product diversion investigations product security solutions, retail loss prevention, security consulting and Web monitoring. For more, please visit www.pica.net.

-END-

Media Contact: Michelle Moore, Paul Werth Associates, (614) 224-8114 x 228 (office), (614) 499-4390 (mobile), mmoore@paulwerth.com