



News Release

For Immediate Release

July 16, 2008

PICA CORPORATION HIRES STEPHANIE HEDRICK AS COMMUNICATIONS COORDINATOR, TAMPA

TAMPA, Fla. – PICA Corporation, a world leader for brand protection, loss prevention, risk management and security consulting services, has hired Stephanie Hedrick as the communications coordinator. She will be based in the firm's Tampa office.

Hedrick will be responsible for maintaining client relationships and assisting with PICA's worldwide case management, Customer Relationship Management platform, internal and external company communications, and supporting PICA's global business development efforts.

"We are pleased to welcome Stephanie to our team," said Vaughn Volpi, president of PICA Corp. "Our attention to customer service sets PICA apart in the industry, and we are confident with Stephanie's focus on relationship management, she will help PICA continue to deliver exceptional value to our clients daily."

Previously, she was a consultant at Macy's Federated Department Store. She also has worked as a sales and marketing coordinator at Seven One Seven Parking Services Inc. and an advertising and public relations coordinator at Seminole Hard Rock Hotel and Casino.

Hedrick earned a Bachelor of Business Administration in 2003 from Texas State University. Her degree is in marketing. She is a member of American Marketing Association (AMA), Beta Gamma Sigma (Honors), Fourth District of the American Advertising Federation, Hospitality Industry Association.

About PICA Corporation

PICA Corporation, established in 1982, is one of the largest companies in the world dedicated to brand protection, loss prevention, risk management and security consulting, servicing predominantly global Fortune 500 clientele and their counsel. Protecting the world's most valuable brands, the Columbus-based company maintains regional offices in Atlanta, Bogotá, Cincinnati, Cleveland, Houston, Hong Kong, Lima, London, Los Angeles, Mexico City, Miami, Milan, New York, Panama, Phoenix, São Paulo, Tampa, and Washington, DC, and has experienced resident consultants in over 300 other major metropolitan areas of the world.

PICA Corporation offers asset protection, background research, brand management, brand protection, compliance audits, crisis management, diversion consulting, due diligence, environmental litigation, insurance defense and claims handling, integrated security solutions, loss prevention, market intelligence services, port and supply chain protection, risk management, security consulting, training (Corporate and Government) and web and market monitoring. For more, please visit www.pica.net.

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