



News Release

For Immediate Release

June 21, 2009

**PICA Corporation and Suzuki Reconnaissance Advisors  
Assemble Strong Team  
For Asia Pacific Security Services**

COLUMBUS, OH -- PICA Corporation, a world leader for brand protection, loss prevention, risk management and security consulting services, is pleased to announce they are joining forces with Suzuki Reconnaissance Advisors Ltd, creating a one-of-a-kind, high-impact security services operation in the Asia Pacific region.

PICA has appointed David Suzuki of Suzuki Reconnaissance Advisors Ltd., headquartered in Hong Kong, as Managing Director for PICA's Asia Pacific sector, integrating PICA and SRA.

PICA-SRA will manage all projects and programs for multinational companies and government agencies in that region through its branch offices in Hong Kong, Ho Chi Minh City, Mumbai and Tokyo. The integration of PICA and SRA's resources positions the new organization as a clear market leader for security services in Asia Pacific area.

"The combination of David and his SRA team with PICA is a natural fit, especially in a world that's quickly globalizing and consolidating," said Vincent Volpi, CEO of PICA.

Adding David's resources is a welcome opportunity to grow our joint capabilities when many companies in our industry in today's economy are contracting, Volpi said.

"This is just one of many opportunities we see to expand the scope, offerings and efficiencies of our services in a challenging environment," Volpi said.

Mr. Suzuki brings to PICA-SRA sixteen years of experience as a brand protection and due diligence professional. He began his career as a field investigator with a major Hong Kong-based intellectual property security firm and later joined a risk consulting company where he ascended to the senior management level.

“PICA Corporation, under the stewardship of Vince Volpi and his senior management team, brings decades of experience operating on a global scale on behalf of its multinational private sector and government clientele,” Suzuki said. “I am deeply honored and excited that my organization has joined the PICA group.

“We are now able to augment multi-jurisdictional coverage of not only North America and Europe, but emerging markets such as Latin America, the Middle East/Africa, and the states of the former USSR for our Asian clientele,” Suzuki said.

### **About PICA Corporation**

PICA Corporation, established in 1982, is one of the largest companies in the world dedicated to brand protection, legal services, loss prevention, risk management and security consulting, servicing predominantly global Fortune 500 clientele and their counsel. PICA Corporation offers asset protection, background research, brand management, brand protection, compliance audits, crisis management, diversion consulting, due diligence, environmental litigation, insurance defense and claims handling, integrated security solutions, legal services, loss prevention, market intelligence services, port and supply chain protection, risk management, security consulting, training (Corporate and Government) and web and market monitoring. For more, please visit [www.pica.net](http://www.pica.net).

Media Contact: Stephanie Hedrick, PICA Corporation, (813) 831-1999,  
[shedrick@pica.net](mailto:shedrick@pica.net)