Market Monitoring

PROTECTING THE WORLD'S MOST VALUABLE BRANDS.

Timely and accurate information about corporate threats are essential to the security of any company. PICA Corporation specializes in obtaining reliable, accurate, real-time and relevant information to assist in identifying threats and planning countermeasures. Our programs are tailored to focus on each client's specific needs. Our services include:

- Gathering market information
- Risk assessments on potential business locations
- Identifying threats against people or assets
- Development of network information resources
- Analysis and validation of market reports
- Strategic response planning and securing of data and networks
- Monitoring and control of distribution channels and transportation logistics
- Monitoring of Internet sites, blogs and chat rooms
- Storage and indexing of market data
- Threat identification, assessment and research and resolution
- Liaison with authorities related to brand protection and supply chain solutions

PICA has an established network of international public and private relationships across industries that enables us to keep our finger on the pulse of the ever-changing global marketplace and provide early-warning of business risks facing our multi-national clients. PICA can provide real-time information from boots on the ground anywhere in the world. This makes PICA a powerful partner in managing risks for its international Fortune 500 clientele.

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