

CORPORATE & CYBER SECURITY EXECUTIVE MASTERCLASS

Achieving excellence through security



BurrillGreen

VALUE FROM SECURITY






WHY ATTEND THIS COURSE?

The BurrillGreen / PICA Corporation & Cyber Security Executive Masterclass raises the bar for training in corporate security and resilience, including information and cyber security.

The unique Corporate & Cyber Security Executive Masterclass has been developed exclusively by Burrill Green, leading management consultants for corporate and cyber security. We believe it to be the highest level course of its kind available anywhere in the world today.



A FIVE DAY EXPERIENCE

This 5-day experience will give you essential skills and ideas that you can implement in your organisation straight away. Case study examples and interactive learning throughout will ensure you:

- Gain the necessary know-how to develop a world-class corporate security strategy for your organisation
- Add value to the company and demonstrate this success to key stakeholders
- Are familiar with best practices to protect your colleagues even in the most dangerous circumstances and locations
- Develop the expertise to secure and protect your company's IT assets in all formats through an integrated approach to security that includes information and cyber security
- Implement staff awareness training to create a pro-active security culture throughout the workforce
- Create and develop your own 'security brand'
- Are equipped to present your ideas logically and convincingly at Board level

COURSE DIRECTORS

JOHN HEDLEY

Leading Corporate Security professional and Head of Group Security at Nestlé, where he designed and developed Corporate Security. Subsequently appointed Global Head of Security of the International Air Transport Association (IATA)

RICK McCONNELL

Rick McConnell joined Burrill Green from Euroclear SA/NV in October 2013. Rick was recruited by Euroclear in 2005 as CSO. Over time he took responsibility for crisis management, business resilience and then all operational risks within the Enterprise Risk Management framework.

FRANK MARSH

Frank Marsh is an exceptional and internationally renowned information security specialist covering all aspects of information security including physical, digital, oral and intangible forms, and the prevention, detection and investigation of information leakage.



TESTIMONIALS

“Covers all the topics that are required by IT Security professionals in this changing world. Highly recommended”
Oman LNG

“I am really glad I attended the class. It helped a lot. The instructor is extremely knowledgeable as well”
Information Risk Management Coordinator,
Chevron

WHO SHOULD ATTEND?

- Private Sector Chief Security Officers (CSO) and Regional Security Managers
- Government / Public Sector Senior Security Managers
- Any senior Public Sector Security Manager considering a career move into the private sector (including but not limited to law enforcement, military and intelligence)
- Chief Information Security Officers (CISO), IT Managers, Audit Managers, Risk Managers, HR Managers, Supply Chain Managers, Compliance Managers, Insurance Managers, and Legal Counsel
- Board Directors and Senior Managers with line management responsibility for Security Managers

INCLUDED

- Expert training in your topic area
- CPE Points and Certificate
- Lunch during Training Days
- Training Materials

COURSE INFO

- Prerequisites: None
- Advanced Preparation: None
- Learning Level: Advanced
- CPEs: 39

COURSE DIRECTORS

- **JOHN HEDLEY** served for 26 years in the British Diplomatic Service, including postings to British Embassies in Sweden, South Africa, Spain and Mexico. He has a particular expertise in political analysis and counter-terrorism. He is a fluent French and Spanish speaker. In the private sector, John worked in cargo security with TRI-MEX International, specialising in satellite tracking of high-value, high-risk cargo across Europe. He also built the EUROWATCH network of security companies, providing real-time cross-border response to car and truck theft. In 2003 he was recruited by Nestlé, to be their first Head of Group Security. Subsequently, John was appointed Global Head of Security of the International Air Transport Association (IATA). John designed and developed the corporate security strategy and built and directed a team of some 40+ security professionals working across the globe on issues such as counterfeit, extortion, theft, fraud, kidnap, crisis management, emergency evacuations, expatriate travel programmes, staff security awareness, pandemic preparation, manned guarding efficiency, workplace violence, etc.
- **RICK McCONNELL** joined Burrill Green from Euroclear SA/NV in October 2013. Euroclear is the world's largest provider of domestic and cross-border settlement and related services for bond, equity, derivatives and fund transactions. Rick was recruited by Euroclear in 2005 as CSO. Over time he took responsibility for crisis management, business resilience and then all operational risks within the Enterprise Risk Management framework. He has worked with Government agencies defining risk appetite, assessing risks and defining control maturity levels across the full spectrum of operational risks for many years. Previously Rick was the Regional Security Director EMEA at Kraft Foods International (now Mondelez) for 3 years. He was responsible for crisis management and all physical and personnel matters at 139 offices and factories in 29 countries, kidnap, crisis management, emergency evacuations, expatriate travel programmes, staff security awareness, pandemic preparation, manned guarding efficiency, workplace violence etc.
- **FRANK MARSH** is an exceptional and internationally renowned information security specialist covering all aspects of information security including physical, digital, oral and intangible forms, and the prevention, detection and investigation of information leakage. He has a PhD from Liverpool University where he worked under Professor (now Sir) David King. For 25 years, until 2008, he worked for BAT Industries/British American Tobacco in a broad range of business roles, and from 1995 as Global Information Security Manager. Working with BAT's business operations globally, he also became the deputy CSO. As an information security specialist he developed various in-house training programmes for business staff that have been delivered worldwide including a 5-day specialist workshop for security managers. Throughout his career he has delivered business-focused and aligned information security that enables, rather than inhibits, business operations. In addition to Frank's core skills, he also provides mentoring and coaching services.

SUMMARY OF SYLLABUS

DAY 1

KEYNOTE: "REAPING SUCCESS FROM CORPORATE SECURITY"

SCENARIO 1: Getting the job – getting the right person for the job - developing diversity

SCENARIO 2: Preparing for the job – hitting the ground running

SCENARIO 3: Designing the roadmap to success

DAY 2

KEYNOTE: "INTEGRATING CYBER AND INFORMATION SECURITY"

SCENARIO 4: Recruiting a Chief Information Security Officer (CISO)

SCENARIO 5: Security Structure's Impact on Global Risk Management

SCENARIO 6: Raising the internal profile

SCENARIO 7: Chief Security Officer (CSO) vs Chief Information Security Officer (CISO)?

DAY 3

KEYNOTE: "ORGANISING GLOBALLY FOR CRISIS MANAGEMENT"

SCENARIO 8: Crisis as opportunity

SCENARIO 9: Leveraging value from networking and liaison

SCENARIO 10: Public presentation

DAY 4

KEYNOTE: "ORGANISATIONS AS PATTERNS OF PEOPLE"

SCENARIO 11: Leaks and legalities

SCENARIO 12: Is the board on-board?

SCENARIO 13: Projects and planning

SCENARIO 14: Takeover template

DAY 5

KEYNOTE: "PROFESSIONAL AND CORPORATE DEVELOPMENT"

SCENARIO 15: Management review

SCENARIO 16: Cutting costs

SCENARIO 17: "Breaking up is hard to do..."





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